



**MULTIFAMILY
MARKETING
EAST**

2025

**SPONSORSHIP
PROSPECTUS**



WELCOME

We invite you to join us for Multifamily Marketing East™ (MME) 2025, the premier and only East Coast multifamily conference of the year. This exclusive, invitation-only event is crafted to educate and empower East Coast multifamily marketers through innovative content and interactive sessions. As a sponsor, you'll gain unparalleled access to over 250 industry leaders ready to engage, share insights, and expand their networks. Position your brand alongside the pivotal conversations shaping the future of multifamily marketing and stand at the forefront of industry innovation.

OUR MISSION

At Multifamily Marketing East™ 2025, our mission is to create an exclusive platform where East Coast multifamily marketers can learn, engage, inspire, and be inspired within an authentic and intimate professional development environment. We present content meticulously curated and vetted by industry peers, ensuring relevance and excellence. Our approach fosters genuine, organic vendor interaction through immersive and engaging content.

Sponsors are granted equal access to attendees, with abundant opportunities to foster new partnerships throughout the event. Join us to be a part of this unique experience, where innovation and collaboration shape the future of multifamily marketing.

FOR MARKETERS

Why do marketers love MME?

It is their exclusive opportunity to connect, collaborate, and propel their knowledge and networking to new heights.

This invitation-only event brings together the industry's brightest minds for:



Cutting-edge content

Thought-provoking presentations and discussions designed to spark innovation and equip marketers with the latest trends and strategies.



Interactive sessions

We go beyond passive learning, with dynamic panels and immersive breakout discussions, fostering collaboration and the exchange of real-world experiences.



Expansive networking

Attendees build valuable connections with peers, industry leaders, and potential partners. MME provides the perfect platform to forge lasting relationships fueling future success.

MME ISN'T JUST AN EVENT – IT'S AN INVESTMENT.

HERE'S WHAT SETS MME APART:

Curated for Excellence

Our intimate gathering ensures focused discussions and personalized attention.

Powerful Brand Association

This one-of-a-kind, complimentary experience will inspire attendees and create lasting memories that they'll associate with your brand for years to come.

Unparalleled Networking

Attendees build valuable connections with peers, industry leaders, and potential partners. MME provides the perfect platform to forge lasting relationships fueling future success.

Don't miss this chance to become a catalyst for industry advancement and collaboration.

**Join us at MME 2025 and propel your
multifamily marketing success!**

EVENT

OVERVIEW

Event:

Multifamily Marketing East (MME) 2025

Who's Attending:

**Property management
professionals ONLY — from
manager to executive level**

Date:

Tuesday, June 3, 2025

Location:

Baltimore, Maryland

Four Seasons Hotel Baltimore
200 International Drive
Baltimore, MD 21202

WHY SPONSOR MME?



Gain high visibility among top-tier multifamily marketers



Engage with industry leaders and decision-makers



Showcase your commitment to industry collaboration



Access exclusive networking opportunities

\$14,500

SPONSORSHIP BENEFITS

- Logo placement on event materials
- Speaking opportunities during sessions
- Access to attendee contact list
- Recognition in pre- and post-event marketing
- Hosting opportunities during breakout sessions

REGISTRATION INCLUDES

- Access to all main-stage and breakout sessions
- Breakfast, lunch, and refreshments during the conference
- Networking dinner
- Personalized take-home gift

A LOOK BACK AT 2024



Apartment
Geofencing.com

DIGIBLE

hyly
.AI



Placer.ai

realync

revyse

Social
Kapture 

 widewail

zipcode
creative

OPERATORS

Bozzuto
Bell Partners
WPM Real Estate
Mill Creek Residential
Edgewood Vantage
Cushman & Wakefield
GoldOller

Harbor Group
Toll Brothers
Southern Management
Morgan Properties
Gates Hudson
Elme Communities
and many more...



TESTIMONIALS

The MME conference exceeded expectations. We were so grateful to be a part of such an intimate experience collaborating with amazing members of the industry. It was well organized and executed, and I can't wait for next year!

Katie Ritter

from **Widewail**

It was incredible being part of something that is helping change how we think about conferences. Getting back to the purpose where content and learning are the foundation and the supplier partners openly share data and insights with everyone.

Trevor Park

from **DIGIBLE**

CONTACT US

For sponsorship inquiries and to secure your spot at MME 2025, please contact:

juli@intrinsicdigital.com



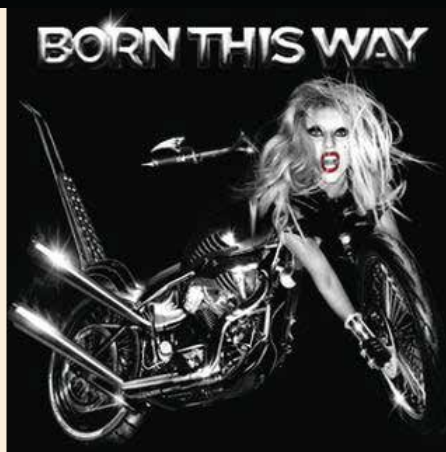
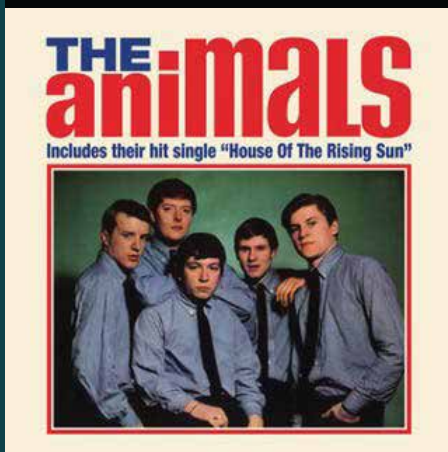
**JOIN US
AT MME
2025**

and be part of the future
of multifamily marketing!

PLAYLIST

MME 25 Sounds

A playlist that celebrates our proud conference location in Baltimore, MD



SONGS:

Good Morning Baltimore

Nikki Blonsky (from Hairspray)

House of the Rising Sun

The Animals (often covered by Baltimore bands) does mention New Orleans though

Good Kisser

Lake Street Dive (Rachael Price is from Baltimore)

The Edge of Glory

Lady Gaga (performed in Baltimore during her tours)

Ocean Eyes

Billie Eilish (produced by Baltimore-based Finneas O'Connell)

Crab Cakes and Football

The Bumper Jacksons

Walk On By

Dionne Warwick (her career has ties to Baltimore)

Baltimore

Nina Simone

Baltimore

Randy Newman

Baltimore

Tori Amos

Streets of Baltimore

Bobby Bare

Banned in D.C.

Bad Brains (a punk band from D.C.)

Hungry Heart

Bruce Springsteen (mentions Baltimore)

Baltimore Oriole

Hoagy Carmichael

Walking in Baltimore

John Rich

Baltimore

The Tamlins (reggae version of Randy Newman's song)

Baltimore Blues

Bob Dylan (unreleased song)

Homecoming

Kanye West (Ft. Chris Martin, though not about Baltimore, it has a homecoming theme)

Sugar Magnolia

Grateful Dead (popular in Maryland)

Ho Hey

The Lumineers (performed in Baltimore numerous times)

Songs by Maryland Artists:

Blinding Lights

The Weeknd (The Weeknd is not from Maryland, but the producer Max Martin often collaborates with Maryland-born producers)

Come On Eileen

Dexys Midnight Runners (band member Pete Saunders is from Baltimore)

One Mic

Nas (features production by Baltimore-native Salaam Remi)

All Night Long

Lionel Richie (Lionel Richie lived in Maryland for a significant part of his childhood)

Family Affair

Mary J. Blige (Mary J. Blige lived in Maryland during her early career)

Songs That Mention Baltimore or Maryland:

The Wreck of the Edmund Fitzgerald

Gordon Lightfoot (mentions the Chesapeake Bay)

Tryin' to Get to Heaven

Bob Dylan (mentions Maryland)

Feelin' Alright

Joe Cocker (mentions Baltimore)

Young Americans

David Bowie (mentions Baltimore)

Don't Stop Believin

Journey (mentions "born and raised in South Detroit" which connects to the spirit of Baltimore's resilience)

Common People

Pulp (performed in Baltimore on tours)

Take Me Home, Country Roads

John Denver (Maryland being part of the Mid-Atlantic region)

Under Pressure

Queen & David Bowie (often enjoyed in Maryland events)

Sweet Caroline

Neil Diamond (a universal feel-good song)

Happy

Pharrell Williams (upbeat and engaging for any conference)



2025

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