



**MULTIFAMILY  
MARKETING  
EAST**

**2025**

**SPONSORSHIP  
PROSPECTUS**



# WELCOME

We invite you to join us for Multifamily Marketing East™ (MME) 2025, the premier and only East Coast multifamily conference of the year. This exclusive, invitation-only event is crafted to educate and empower East Coast multifamily marketers through innovative content and interactive sessions. As a sponsor, you'll gain unparalleled access to over 250 industry leaders ready to engage, share insights, and expand their networks. Position your brand alongside the pivotal conversations shaping the future of multifamily marketing and stand at the forefront of industry innovation.

# OUR MISSION

At Multifamily Marketing East™ 2025, our mission is to create an exclusive platform where East Coast multifamily marketers can learn, engage, inspire, and be inspired within an authentic and intimate professional development environment. We present content meticulously curated and vetted by industry peers, ensuring relevance and excellence. Our approach fosters genuine, organic vendor interaction through immersive and engaging content.

Sponsors are granted equal access to attendees, with abundant opportunities to foster new partnerships throughout the event. Join us to be a part of this unique experience, where innovation and collaboration shape the future of multifamily marketing.

# FOR MARKETERS

## Why do marketers love MME?

It is their exclusive opportunity to connect, collaborate, and propel their knowledge and networking to new heights.

This invitation-only event brings together the industry's brightest minds for:



### Cutting-edge content

Thought-provoking presentations and discussions designed to spark innovation and equip marketers with the latest trends and strategies.



### Interactive sessions

We go beyond passive learning, with dynamic panels and immersive breakout discussions, fostering collaboration and the exchange of real-world experiences.



### Expansive networking

Attendees build valuable connections with peers, industry leaders, and potential partners. MME provides the perfect platform to forge lasting relationships fueling future success.

# MME ISN'T JUST AN EVENT – IT'S AN INVESTMENT.

## HERE'S WHAT SETS MME APART:

### **Curated for Excellence**

Our intimate gathering ensures focused discussions and personalized attention.

### **Powerful Brand Association**

This one-of-a-kind, complimentary experience will inspire attendees and create lasting memories that they'll associate with your brand for years to come.

### **Unparalleled Networking**

Attendees build valuable connections with peers, industry leaders, and potential partners. MME provides the perfect platform to forge lasting relationships fueling future success.

Don't miss this chance to become a catalyst for industry advancement and collaboration.

**Join us at MME 2025 and propel your  
multifamily marketing success!**

# EVENT

# OVERVIEW

Event:

## **Multifamily Marketing East (MME) 2025**

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Who's Attending:

**Property management  
professionals ONLY — from  
manager to executive level**

Date:

**Tuesday, June 3, 2025**

Location:

**Baltimore, Maryland**

Four Seasons Hotel Baltimore  
200 International Drive  
Baltimore, MD 21202

# WHY SPONSOR MME?



Gain high visibility among top-tier multifamily marketers



Engage with industry leaders and decision-makers



Showcase your commitment to industry collaboration



Access exclusive networking opportunities

# \$14,500

## SPONSORSHIP BENEFITS

- Logo placement on event materials
- Speaking opportunities during sessions
- Access to attendee contact list
- Recognition in pre- and post-event marketing
- Booth set up during event
- Hosting opportunities during breakout sessions

## REGISTRATION INCLUDES

- Access to all main-stage and breakout sessions
- Breakfast, lunch, and refreshments during the conference
- Networking dinner
- Personalized take-home gift



# A LOOK BACK AT 2024



Apartment  
Geofencing.com

**DIGIBLE**

hyly  
.AI



Placer.ai

realync

revyse

Social  
Kapture 

 widewail

zipcode  
creative

## OPERATORS

Bozzuto  
Bell Partners  
WPM Real Estate  
Mill Creek Residential  
Edgewood Vantage  
Cushman & Wakefield  
GoldOller

Harbor Group  
Toll Brothers  
Southern Management  
Morgan Properties  
Gates Hudson  
Elme Communities  
and many more...





# TESTIMONIALS

The MME conference exceeded expectations. We were so grateful to be a part of such an intimate experience collaborating with amazing members of the industry. It was well organized and executed, and I can't wait for next year!

**Katie Ritter**

from **Widewail**

It was incredible being part of something that is helping change how we think about conferences. Getting back to the purpose where content and learning are the foundation and the supplier partners openly share data and insights with everyone.

**Trevor Park**

from **DIGIBLE**



# CONTACT US

For sponsorship inquiries and to secure your spot at MME 2025, please contact:

**[juli@intrinsicdigital.com](mailto:juli@intrinsicdigital.com)**



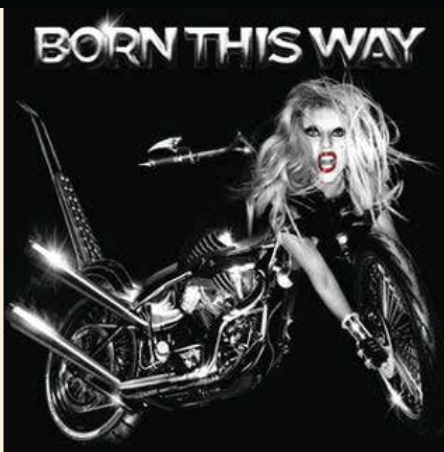
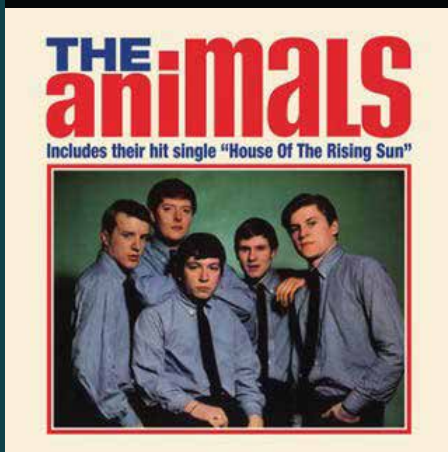
**JOIN US  
AT MME  
2025**

and be part of the future  
of multifamily marketing!

# PLAYLIST

## MME 25 Sounds

A playlist that celebrates our proud conference location in Baltimore, MD



# SONGS:

## **Good Morning Baltimore**

Nikki Blonsky (from Hairspray)

## **House of the Rising Sun**

The Animals (often covered by Baltimore bands) does mention New Orleans though

## **Good Kisser**

Lake Street Dive (Rachael Price is from Baltimore)

## **The Edge of Glory**

Lady Gaga (performed in Baltimore during her tours)

## **Ocean Eyes**

Billie Eilish (produced by Baltimore-based Finneas O'Connell)

## **Crab Cakes and Football**

The Bumper Jacksons

## **Walk On By**

Dionne Warwick (her career has ties to Baltimore)

## **Baltimore**

Nina Simone

## **Baltimore**

Randy Newman

## **Baltimore**

Tori Amos

## **Streets of Baltimore**

Bobby Bare

## **Banned in D.C.**

Bad Brains (a punk band from D.C.)

## **Hungry Heart**

Bruce Springsteen (mentions Baltimore)

## **Baltimore Oriole**

Hoagy Carmichael

## **Walking in Baltimore**

John Rich

## **Baltimore**

The Tamlins (reggae version of Randy Newman's song)

## **Baltimore Blues**

Bob Dylan (unreleased song)

## **Homecoming**

Kanye West (Ft. Chris Martin, though not about Baltimore, it has a homecoming theme)

## **Sugar Magnolia**

Grateful Dead (popular in Maryland)

## **Ho Hey**

The Lumineers (performed in Baltimore numerous times)

## Songs by Maryland Artists:

### **Blinding Lights**

The Weeknd (The Weeknd is not from Maryland, but the producer Max Martin often collaborates with Maryland-born producers)

### **Come On Eileen**

Dexys Midnight Runners (band member Pete Saunders is from Baltimore)

### **One Mic**

Nas (features production by Baltimore-native Salaam Remi)

### **All Night Long**

Lionel Richie (Lionel Richie lived in Maryland for a significant part of his childhood)

### **Family Affair**

Mary J. Blige (Mary J. Blige lived in Maryland during her early career)

## Songs That Mention Baltimore or Maryland:

### **The Wreck of the Edmund Fitzgerald**

Gordon Lightfoot (mentions the Chesapeake Bay)

### **Tryin' to Get to Heaven**

Bob Dylan (mentions Maryland)

### **Feelin' Alright**

Joe Cocker (mentions Baltimore)

### **Young Americans**

David Bowie (mentions Baltimore)

### **Don't Stop Believin**

Journey (mentions "born and raised in South Detroit" which connects to the spirit of Baltimore's resilience)

### **Common People**

Pulp (performed in Baltimore on tours)

### **Take Me Home, Country Roads**

John Denver (Maryland being part of the Mid-Atlantic region)

### **Under Pressure**

Queen & David Bowie (often enjoyed in Maryland events)

### **Sweet Caroline**

Neil Diamond (a universal feel-good song)

### **Happy**

Pharrell Williams (upbeat and engaging for any conference)



2025

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